

## Press release

### TPCA uses Business Intelligence from Cleverbee

**Prague, 15 April 2009**

At the end of March 2009, Cleverbee handed over a complex **Business Intelligence Solution** to the **Toyota Peugeot Citroën Automobile (TPCA) Company** in Kolín which is mainly designed to monitor and report financial activities of the company. BI from Cleverbee ensures automatic data collection and the subsequently automatic generation of extensive analytic and operative reports for the exclusive use of the company – all in real time.

The implemented BI Solution consists of three main parts: a) preparation of data, data storage, and ETL transformation processes; b) dashboards for on-line analysis and the monitoring of parameters; c) reporting for the automatic generation and distribution of PDF reports.

Reporting data is collected from various technology systems (e.g. Oracle Financials db, MS Excel, Mainframe, etc.). The implemented transformation module downloads the data in an incremental manner, cleans it up, checks its validity, and finally saves the transformed data in data storage. Analytic dashboards were implemented for on-line access to the data. Dashboards provide aggregated overviews to the responsible managers regarding only the data from the departments they are responsible for.

#### Basic benefits

- Bulk automatic monthly generation of PDF reports.
- Automatic archiving of PDF reports.
- Central administration of access rights in the existing systems which are a part of the customer's IT infrastructure. Both access to the functional modules (dashboards, reports), as well as access to the data levels (organizational units, cost categories).
- On-line dashboards provide interactive access to fresh data, so that one does not have to wait for another monthly report.
- Dashboards bring a completely new experience in the analysis of reports and make the managers' work more efficient by being targeted directly to the responsible managers and offering them specific tools for the analysis of data specifically relevant to them.
- The implemented drill-through features allow a more precise and intuitive data analysis.
- Integration of the user interface in TPCA's B2E portal.

# Cleverbee



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## **About Toyota Peugeot Citroën Automobile:**

Toyota Peugeot Citroën Automobile (TPCA) was established as a joint-venture of Toyota Motor Corporation and PSA Peugeot Citroën. Cooperation of the two industrial giants allows the use of the most advanced and most efficient technologies in the automotive industry. The Kolín factory manufactures Toyota Aygo, Peugeot 107 and Citroën C1 brands. TPCA is one of the largest exporters in the Czech Republic, with a headcount of over 3,500 (as per the end of 2007).

Go to [www.tpca.cz](http://www.tpca.cz) for more information about the company and their products.

## **About Cleverbee:**

Cleverbee is a Czech-Swiss software company operating in the market since 2000. It is primarily involved in the development and distribution of complex, integrated IT solutions. It focuses mainly on management, integration, processing and presentation of information using document and content management systems. It has been implementing projects for a number of partners throughout Europe. Currently, it has 60 employees. Its applications and services have been used by the world's leading groups and companies, such as SUN, IBM, HP, UBS, PPF, Toshiba, TPCA, BMW and many others.

For more information about the company and its products go to [www.cleverbee.com](http://www.cleverbee.com).

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**Cleverbee is one of the 50 fastest growing technology companies in Central Europe.**  
*Technology Fast 50 CE – Deloitte (2008)*

